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Sno Isle Food Co-op participates in statewide SNAP Produce Match Program

Everett, WA-Starting February 1, 2024, Sno Isle Food Co-op will be part of the statewide Supplemental Nutrition Assistance Program (SNAP) Produce Match program, which partners with nearly 200 grocery stores across the state. The program aims to get more fresh produce in the hands of those who need it.

Opened in 1997 by a group of 300 community members, Sno Isle Food Co-op has grown from offering a small selection of healthy, natural foods to a full-service grocery store and deli owned by over 10,000 Snohomish County residents.

"Our vision statement is, 'growing the health of our community from the roots up," said General Manager Leah Glennon. "The way we accomplish that looks different today than when we started. We are doing everything we can to ensure local folks have access to the best fresh foods we can offer. This new program helps us with that goal."

SNAP Produce Match provides a way to increase purchasing power for fruits and vegetables at participating grocery stores. At the co-op, customers who buy at least \$10 in qualifying fruits and vegetables with their SNAP card earn an automatic \$5 coupon toward that purchase.

"It is clear now, more than ever, the vital role that grocery stores play in their communities. It is crucial that low-income families have access to healthy fruits and vegetables in every part of the state, particularly areas with limited access," says Tammie Hetrick, President and CEO of the Washington Food Industry Association. "Working with more grocery stores to offer incentives will enable more SNAP participants to purchase fruits and vegetables, positively impact ongoing food security efforts in Washington State, and improve the health of our community members most in need."

"By encouraging SNAP shoppers to participate in SNAP Produce Match, we are ensuring that individuals and families have year-round access to fruits and vegetables," says General Manager Leah Glennon.

Learn more at Sno Isle Food Co-op's website here: https://www.snoislefoods.coop/